



Coppel ISD Launches Athletic Sponsorship Opportunities

New Sponsorships are Available

Coppel ISD offers opportunities for businesses to advertise to our athletic community and supporters through specific identified avenues. CISD has a rich history in athletics competing and winning across many sports like baseball, basketball (girls and boys), cross country (girls and boys), football, golf (girls and boys), soccer (girls and boys), softball, swimming and diving (girls and boys), tennis (girls and boys), track and field (girls and boys), volleyball, and wrestling (girls and boys).

Coppel ISD is widening its array of athletic sponsorship opportunities available to our business community. Coppel ISD partners with 1Vision Media to provide enhanced fan engagement at athletic events at Buddy Echols Field including scoreboard sponsorship opportunities.

During the 2020-2021 school year, CISD Athletics launched a new website and mobile app. Additionally, the district streamed athletic events in order to engage families and spectators during the COVID-19 pandemic. From August 2020 - March 2021, 8,209 spectators viewed CISD athletic events through the new app while 46,400 views occurred through the new website of CISD athletic events. In the same time period, more than 100,000 users visited the Coppel Athletics website (www.coppellathletics.net) to see schedules, rosters, news and watch streamed events.

Why Sponsor?

Our CISD athletic sponsorships provides businesses with the opportunity to support the school district and promote their business to a very supportive and receptive school community through both in-person and online experiences.

Benefits of Sponsorship:

- Honors the amazing CISD athletes and student performers
- Exposure to approximately 100,000 users online
- Extensive brand awareness
- Recognition of the partnership between your company and Coppel ISD
- Capacity to advertise your business to local citizens and an opportunity to increase revenue possibilities

Sponsorship Benefits	Cost
Social Media -Athlete of the Week (2 posts a week per season)	\$500 per season
Logo Ad in each issue of the Athletics newsletter sent each month to all parents of athletes	\$500 per year
Logo ad on CISD Athletics website coppellathletics.net	\$1,000 per sport

If you or your company would like to be a part, CISD is offering limited sponsorships. To further discuss our sponsorship packages, please contact Executive Director of Communications and Community Engagement Angela Brown at abrown@coppellisd.com or 214-496-6040.